

marketbuzz

ELECTRONIC BARGAINS

Visit the Gain City Expo today until Sunday for bargains and promotions on electronics and home appliances. There will be hourly specials as well as exclusive deals for PAssion card members and Safra card members.

MediaCorp DJs from YES 93.3FM will be making an appearance and auctioning items for charity from S\$8. First XI players will also be showcasing their talents between 12pm and 2pm. Customers stand to win tickets to watch them at the finals on Oct 23.

Try FIFA 2014 on Xbox demo sets and get deals for Xbox and FIFA 2013. Gain City is also offering trade-ins for computer systems at prices up to S\$800. Take advantage of the DBS/POSB credit card zero-per-cent instalment payment plan when you spend a minimum of S\$2,500. You'll also redeem a S\$100 Gain City voucher.

Gain City Expo is at Singapore Expo Hall 5A, 11am–10pm until Sunday. For details, visit www.gaincity.com.



BUY A MAXI-CASH FORTUNE CAT

Do your part for charity by buying a Maxi-Cash Fortune Cat for S\$10.

Maxi-Cash is selling four cute fortune cats and donating all net proceeds to the Society for the Physically Disabled (SPD). The donation will help fund programmes that help people with disabilities to be self-reliant and independent. Maxi-Cash aims to raise S\$20,000 for SPD.

To further drive the charity campaign, Maxi-Cash has partnered MediaCorp Radio's CAPITAL 95.8FM at four roadshows. The CAPITAL 95.8FM DJs will be at each roadshow where one fortune cat will be launched. Look out for the Mobile Studio at Chong Pang on Sept 29, Clementi on Oct 6, Ang Mo Kio on Oct 13 and Tampines on Oct 19.

You can buy the Maxi-Cash Fortune Cats at the roadshows or at any of the 30 Maxi-Cash stores islandwide. For details, visit www.maxi-cash.com.sg.



ORAL CARE FOR CHILDREN

Protect your child's teeth with Kodomo Children's Toothpaste. As the enamel on children's milk teeth is thinner, it is more vulnerable to decay. Kodomo toothpaste provides dual protection (enamel protection and cavity prevention) against tooth decay. It contains five per cent xylitol, which forms a protective layer against plaque and helps strengthen tooth enamel. It is also formulated with active fluoride to fight cavities.

To encourage children to brush twice daily, Kodomo Children's Toothpaste features fun animal designs and four sugar-free flavours. Also available are Kodomo's Children's Gel Toothpaste, Kodomo Soft and Slim Children's Toothbrush, Kodomo PRO Children Toothbrush and Kodomo Kid Dental Set — a travel oral care kit for children.

It is available at leading supermarkets, hypermarkets and retail outlets. For details, visit www.lioncorp.com.sg.



REEBONZ FASHION FESTIVAL

For luxury fashion, accessories, lifestyle and entertainment, visit the Reebonz fashion festival until Sunday at Marina Bay Cruise Centre.

The inaugural event will feature all three Reebonz verticals: Reebonz Fashion, Reebonz Vintage and kwerkee by Reebonz. There will be a selection of designer brands set against the backdrop of popular fashion cities, such as Paris, Milan, London and New York, as well as fringe activities that celebrate each fashion capital.

In addition, 10,000 coveted bags will be on sale at up to 90 per cent discount, while the home and lifestyle brands will retail at up to 80 per cent discount. Brands include Prada, Miu Miu,

Bvlgari, Rolex, Hermes, Cath Kidston, Mink Pink and Paul Frank. From bags to watches, Reebonz Fashion Festival has something for everyone.

Today, look out for the Midnight Shopping Sale. Take part in the Can You Handle It challenge tomorrow and stand to win more than S\$50,000 worth of luxury bags.

The fashion fest will also see a line-up of food and beverages, lifestyle services and entertainment, including live band performances and hair styling by Prep.

The fashion fest is open from 7pm–2am today and 12pm–10pm on Saturday and Sunday.

For details, visit reebonz.com.sg or www.facebook.com/reebonzsingapore.

HEALTHY SUGAR

Love sugar but don't want the calories? Try iGen Sugar Supplement by Huiji — a healthier sugar substitute that contains no calories, fat or cholesterol.

Made in Singapore, the sugar supplement is formulated with erythritol and sucralose, and can be used as a condiment to sweeten beverages. In addition, the supplement can be used to replace regular sugar in your everyday cooking as it is suitable for high-temperature cooking and baking. It is a great sugar substitute for everyone, especially for weight-watchers trying to restrict their sugar intake.

iGen Sugar Supplement (S\$5.90 per box) is available at Unity and OG outlets.



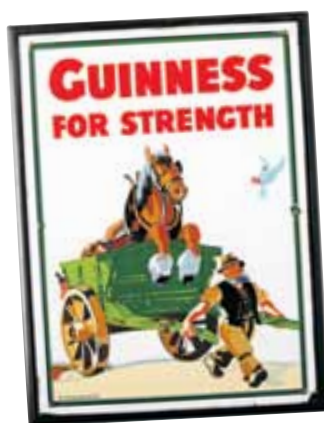
CHAN BROTHERS TRAVEL TURNS 48

Come celebrate this Sunday at the Chan Brothers Celebrate 48! Holiday Fiesta and grab fantastic travel bargains. There will be last-minute travel deals for the year-end holiday season as well as 2014 early-bird offers.

A highlight is the 11 Days Northern Lights and Canadian Rockies Winter Adventure package, which includes three nights of aurora borealis viewing and tips from professionals about photographing this spectacular phenomenon. If you're thinking of visiting Europe, the 13 Days Eastern Europe Danube River Charter Cruise in Croatia is romantic with five nights onboard the Amadeus Classic cruise ship. Or travel closer to home and visit China. There is a 6-, 9- or 10-Day Three Gorges Cruise with Mt Wudang, Zhangjiajie, Jiuzhai Valley and Huangshan featuring the gorges framed by maple leaves in autumn. There is also the seasonal 8 Days Northeast China Winter Wonderland Ski and Snow Village featuring the renowned 2014 Harbin Ice and Snow Sculpture Festival and ice fishing activities.

For holidays in 2014, look out for Asia flexi holidays under S\$500, such as three days in Da Nang from S\$268 and four days in Yokohama from S\$398. Customers who book their holiday package at the event will get a goodie bag, head-and-shoulder massage and a chance to win prizes in the instant, sure-win "Click, Spin and Win".

Chan Brothers Celebrate 48! Holiday Fiesta is at Suntec Singapore, level four, Hall 405, Sept 29, from 10am–8pm. Admission is free. For details, call Chan Brothers Travel at 6438 8880 or visit www.chanbrothers.com.



GUINNESS BY THE DECADES

See how far Guinness has come over the century at the GUINNESS by the Decades exhibition. In conjunction with Guinness Arthur's Day, Mint Museum of Toys will showcase a collection of more than 50 unique premiums and advertising materials that chart Guinness' journey from humble beginnings to its current status as an iconic beer brand.

The items have been acquired from both local and overseas dealers, auctions and private sales over a period of more than 30 years with some items dating as far back as the 1900s. Look out for stoneware beer bottles, quirky metal showcards and porcelain coin-banks.

The GUINNESS by the Decades Exhibition at the Mint Museum of Toys (26 Seah Street) ends Sept 30. For details, visit emint.com.